

LE CITOYEN UNIVERSITY
MASS COMMUNICATION (100 LEVEL)
FIRST SEMESTER

S/N	COURSE CODE	COURSE TITLE	UNIT
1	GNS 101	USE OF ENGLISH	2
2	GNS 103	INTRODUCTION TO PHILOSOPHY	2
3	GNS 105	BASIC STUDY SKILLS	2
4	FRN 101	FRENCH LANGUAGE	2
5	ECN 101	INTRODUCTION TO ECONOMICS I	2
6	MCM 101	INTRODUCTION TO MASS COMMUNICATION	3
7	MCM 103	HISTORY OF MASS MEDIA	3
8	MCM 105	INTRODUCTION TO PHONOLOGY I	3
9	MCM 107	WRITING FOR MASS MEDIA I	3
10			
			21

MASS COMMUNICATION (100 LEVEL)
SECOND SEMESTER

S/N	COURSE CODE	COURSE TITLE	UNIT
1	GNS 102	LOGIC AND REASONING	2
2	GNS 104	POLITICS AND GOVERNMENT	2
3	GNS 106	LITERATURE IN ENGLISH	2
4	FRN 102	FRENCH LANGUAGE	2
5	MCM 102	NEWS PAPER REPORTING	3
6	MCM 104	INTRODUCTION TO PHONETICS AND PHONOLOGY II	2
7	MCM 106	INTRODUCTION TO ADVERT COPY AND WRITING	3
8	MCM 108	AFRICAN COMMUNICATION	3
9	BUS 102	INTRODUCTION TO BUSINESS FINANCE	2
10	MCM 110	COMMUNICATION AND SOCIETY	3
TOTAL			24

MASS COMMUNICATION (200 LEVEL)
FIRST SEMESTER

S/N	COURSE CODE	COURSE TITLE	UNIT
1	FRN 201	FRENCH LANGUAGE	2
2	MCM 205	BASICS OF MEDIA PRODUCTION	3
3	MCM 217	ADVERTISING IN MASS COMMUNICATION	3
4	MCM 211	INTRODUCTION TO INVESTIGATIVE REPORTING	3
5	MCM 209	SEMINAR / INDEPENDENT STUDY	4
6	MCM 215	THEORIES OF MASS COMMUNICATION	3
7	MCM 201	FOUNDATIONS OF BROADCASTING	3
8	MCM 203	FEATURE AND EDITORIAL WRITING	3
9	MCM 213	CRITICAL WRITING SKILLS	3
10	MCM 207	FEATURES AND MAGAZINE PRODUCTION	2

MASS COMMUNICATION (200 LEVEL)
SECOND SEMESTER

S/N	COURSE CODE	COURSE TITLE	UNIT
1	MCM 204	INTRODUCTION TO BROADCAST JOURNALISM	2
2	MCM 208	INTRODUCTION TO PUBLIC RELATION	2
3	MCM 202	INTRODUCTION TO BOOK PUBLISHING	2
4	FRN 202	COMMUNICATION IN FRENCH	2
5	MCM 206	PUBLICATION LAYOUT AND DESIGN	3
6	MCM 210	DATA ANALYSIS IN COMMUNICATION RESEARCH	3
7	MCM 212	PHOTO EDITING	3
8	MCM 214	INTERNSHIP	3
9	MCM 216	AFRICAN COMMUNICATION	3
10			
11			
TOTAL			23

MASS COMMUNICATION (300 LEVEL)
FIRST SEMESTER

S/N	COURSE CODE	COURSE TITLE	UNIT
1	FRN 301	ADVANCE FRENCH LANGUAGE	2
2	MCM 311	SPECIALIZED REPORTING II	3
3	MCM 315	PHOTO JOURNALISM	3
4	MCM 309	RADIO AND TELEVISION SCRIPT WRITING	3
5	MCM 313	NEWS PAPER AND MAGAZINE PRODUCTION	3
6	MCM 307	MEDIA LAW AND ETHICS	2
7	MCM 317	PRINCIPLES AND TECHNIQUES OF EDITING	3
8	MCM 309	RESEARCH METHODOLOGY	2
9	MCM 321	MASS MEDIA AND SOCIETY	3
10	MCM 323	COMMUNICATION RESEARCH	3

MASS COMMUNICATION (300 LEVEL)
SECOND SEMESTER

S/N	COURSE CODE	COURSE TITLE	UNIT
1	MCM 302	ADVERTISING MEDIA PLANNING	3
2	MCM 300	RESEARCH PROJECT	6
3	MCM 304	INTERNATIONAL COMMUNICATION	3
4	MCM 306	FREELANCE AND FEATURE WRITING	3
5	MCM 308	STUDIO MANAGEMENT TECHNIQUES	3
6	MCM 310	ISSUES IN TELECOMMUNICATION TECHNOLOGY AND POLICY	3
7	MCM 312	INTRODUCTION TO SOCIAL PSYCHOLOGY	2
8	MKT 302	INTEGRATED MARKETING COMMUNICATION	2
9	POL 302	CONTEMPORARY ISSUES IN INTERNATIONAL POLITICS	3
10	PAD 302	THEORY AND PRACTICE OF ADMINISTRATION	2
11			
TOTAL			30